



**Rugby World Cup 2023 set to kick off in September
Now TV live broadcasting all 48 matches, half during HK prime time**

HKT (SEHK: 6823) – HONG KONG, 30 August 2023 – The prestigious Rugby World Cup, the highest honour in the rugby world, will be held from 9 September to 29 October with powerhouse teams vying for the title in France. Now TV will broadcast all 48 matches live to immerse Hong Kong fans in the rugby fever.

Now TV will broadcast the 48 matches, encompassing pool games, quarter-finals, semi-finals and finals, live on beIN Sports Rugby Channel 650. Half of these will take place between the prime hours of 7pm and 12am Hong Kong time.

The opening match will be held in Hong Kong's early hours of morning on 9 September, featuring a thrilling clash between host nation France and New Zealand who emerged victorious in the Rugby Championship last month. Other participating teams include defending champion South Africa, Ireland, England and Australia, while Japan, led by star player Kazuki Himeno, aims to recreate their historic achievement of reaching the quarter-finals in the previous tournament as an Asian team.

Bruce Lam, CEO, Consumer at HKT, said, "Rugby enjoys a great deal of attention among audiences in Hong Kong. As the Home of Sports, Now TV is delighted to bring the quadrennial Rugby World Cup to local viewers. The six-hour time difference between host nation France and Hong Kong makes it perfect for fans here to catch over half of the matches during the prime evening hours. I believe this is going to make the occasion all the more captivating for the whole city."

Existing Now TV customers who upgrade or renew their service plan for a specified commitment period as well as selected personal customers of HKT subsidiaries including 1010, csl, Netvigator and HKT Home Phone with designated Now TV service plans can purchase the Rugby World Cup 2023 Event Pass¹ at the discounted price of \$498² to catch all 48 matches of Rugby World Cup 2023.

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¹ The Event Pass includes live coverage of all 48 matches of the Rugby World Cup 2023 held from 9 September 2023 to 29 October 2023 on Channel 650 and the replay. Rugby World Cup 2023 is provided by beIN Sports. Match dates, times, and broadcast channels may be subject to change from time to time. Please refer to the organiser's latest announcement for details. In the event of any dispute, the decision of PCCW Media Limited shall be final. Now TV is provided by PCCW Media Limited and is available in designated areas only.

² This offer is valid till 29 October 2023 and only applicable to designated sales platform. Designated Now TV customers may subscribe to the Rugby World Cup 2023 Event Pass (The "Event Pass") at a discounted price at HK\$498 (list price: \$598). The Event Pass will expire on 28 November 2023. Use of the Event Pass is subject to terms and conditions. The offer cannot be used in conjunction with other offers. The relevant channels will be effective immediately upon successful subscription or installation.

Rugby World Cup 2023 Live Schedule:

Date	Time	Matches	Channel
9 Sep	3:15am	France v New Zealand	Ch. 650
	7pm	Italy v Namibia	
	9:30pm	Ireland v Romania	
10 Sep	12am	Australia v Georgia	
	3am	England v Argentina	
	7pm	Japan v Chile	
	11:45pm	South Africa v Scotland	
11 Sep	3am	Wales v Fiji	
15 Sep	3am	France v Uruguay	
16 Sep	3am	New Zealand v Namibia	
	9pm	Samoa v Chile	
	11:45pm	Wales v Portugal	
17 Sep	3am	Ireland v Tonga	
	9pm	South Africa v Romania	
	11:45pm	Australia v Fiji	
18 Sep	3am	England v Japan	
20 Sep	11:45pm	Italy v Uruguay	
22 Sep	3am	France v Namibia	
	11:45pm	Argentina v Samoa	
23 Sep	8pm	Georgia v Portugal	
	11:45pm	England v Chile	
24 Sep	3am	South Africa v Ireland	
	11:45pm	Scotland v Tonga	
25 Sep	3am	Wales v Australia	
27 Sep	11:45pm	Uruguay v Namibia	
29 Sep	3am	Japan v Samoa	
30 Sep	3am	New Zealand v Italy	
	9pm	Argentina v Chile	
	11:45pm	Fiji v Georgia	
1 Oct	3am	Scotland v Romania	
	11:45pm	Australia v Portugal	
2 Oct	3am	South Africa v Tonga	
6 Oct	3am	New Zealand v Uruguay	
7 Oct	3am	France v Italy	
	9pm	Wales v Georgia	
	11:45pm	England v Samoa	
8 Oct	3am	Ireland v Scotland	
	7pm	Japan v Argentina	
	11:45pm	Tonga v Romania	
9 Oct	3am	Fiji v Portugal	
14 Oct	11pm	Winner Pool C v Runner-up Pool D	
15 Oct	3am	Winner Pool B v Runner-up Pool A	
	11pm	Winner Pool D v Runner-up Pool C	
16 Oct	3am	Winner Pool A v Runner-up Pool B	
21 Oct	3am	Winner QF(1) v Winner QF(2)	
22 Oct	3am	Winner QF(3) v Winner QF(4)	
28 Oct	3am	Runner-up SF(1) v Runner-up SF(2)	
29 Oct	3am	Winner SF(1) v Winner SF(2)	

About HKT

HKT is a technology, media, and telecommunication leader with more than 150 years of history in Hong Kong. As the city's true 5G provider, HKT connects businesses and people locally and globally. Our end-to-end enterprise solutions make us a market-leading digital transformation partner of choice for businesses, whereas our comprehensive connectivity and smart living offerings enrich people's lives and cater for their diverse needs for work, entertainment, education, well-being, and even a sustainable low-carbon lifestyle. Together with our digital ventures which support digital economy development and help connect Hong Kong to the world as an international financial centre, HKT endeavours to contribute to smart city development and help our community tech forward.

For more information, please visit www.hkt.com.

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